

JEFFREY FIESTA

249 Bayberry Lakes Boulevard; Daytona Beach, Florida 32174

Email Address: jeff@itsfiestatime.com; Website: <http://www.ItsFiestaTime.com>

Cell Phone: (571) 263 – 1182

Education:

University of Florida; Gainesville, Florida (August 1996 - May 2000)

Bachelor of Science in Business Administration

Majoring in Computer Information Sciences;

-Grade Point Average: 3.1 / 4.0 (2nd semester Dean's List)

Experience:

Cunningham Research Group; Ormond Beach, Florida (June 2004-Present)

Service Bureau Manager/Data Tabulations Manager

-Manage a group of 9 programmers in Data Tabulations, Survey Programming, and Online Panel

-Coordinated outsourcing of overflow work with overseas companies in India.

-Compiled client bids and processed billing for Service Bureau

-Developed and organized the Omnibus procedures within the company

-Attended market research conventions to represent the company.

-Received official SPSS Training Certifications: Intermediate Quantum Skills, Quanvert for Windows, SPSS for Windows (Beginners), SPSS for Windows (Intermediate), Advanced Statistical Analysis, Advanced Techniques: ANOVA

-Write table specifications in SPSS Quantum to generate cross-tabs and edit statements to manipulate data for each study based on project specifications received from Project Staff.

-Communicate with Web/CATI Programmers, Project Staff, and Data Processing Manager in order to validate questionnaire programming and to clean data

-Generate accurate and timely deliverables.

-Produce SPSS Quanvert and SPSS data files for clients.

-Programs used: ConfirmIt, SPSS 17.0 for Windows, SPSS Quantum, SPSS Quanvert, Microsoft Office Suite, MI Pro

Wirthlin Worldwide; Reston, Virginia (August 2001 - June 2004)

Data Processing Specialist - Data Processing Department

-Write table specifications in SPSS Quantum, some C scripts, to generate cross-tabs and edit statements to manipulate data for each study based on project specifications received from Project Directors.

-Communicate with CATI Manager, Phone Centers, Project Controllers, Coding Manager, Data Entry Project Controller, and Data Entry Supervisor in order to validate questionnaire programming and to clean data

-Generate accurate and timely deliverables.

-Developed and maintained team intranet website

-Worked in a UNIX vi text editing environment

-Programs used: SPSS Quantum, SPSS Quanvert, SPSS, Microsoft Office Suite, Adobe Photoshop 6.0, Macromedia Dreamweaver

-**Contact/Reference:** Amanda Novak (Supervisor) or Chris Hansen (Director)

Harris Interactive; Rochester, New York (November 2000 - May 2001)

CAI/CATI Statistical Programmer - Research Information Systems

- Programmed web and phone market research surveys in SurveyCraft
- Compiled daily counts, verbatim files, and marginal for consumer service managers using a statistical program (SPSS) and Microsoft Excel.
- Worked in a UNIX vi text editing environment.
- Contact/Reference:** Jennifer Lund (Supervisor)

Irwin Research Services; Gainesville, Florida (May 2000 - September 2000)

CATI Computer Programmer - Data Services

- Programmed marketing research surveys in CFMC survent.
- Composed daily reports by compiling and analyzing data from marketing research surveys
- Worked on a MPE platform on a HP3000
- Contact/Reference:** Scott Irwin (Owner)

University Athletic Association; Gainesville, FL (October-November 1999)

Computer Analyst; NSCAA Southeast Region All-America Committee (Soccer)

- Computed the strength of schedule for each school in the southeast region.
- Computed player's index composed of votes, strength of schedule, and coaches votes.
- Computed the 1999 Southeast Region All-America Soccer Teams.
- Contact/Reference: Becky Burleigh (NSCAA Southeast Region Committee Chairperson/ Florida Women's Soccer Coach)**

University Athletic Association; Gainesville, FL (August - December 1999)

Recruiting Database Manager; University of Florida Women's Soccer Team

- Administered a Microsoft Access database composed of recruiting information.
- Approximately 200 records are maintained in the database including personal data, address information, and prior experience data about each potential candidate for the soccer team.
- Contact/Reference: Tiffany Thompson/Victor Campbell (Florida Women's Assistant Coaches)**

References:

The finest in professional and personal references are available upon request.